

New dental office looks to make things comfortable

Indian Trail has a new dental office, which is looking to make things easier and more comfortable for patients.

On Nov. 4, Dr. Henry J. Ernst opened Pleasant Plains Dental at 5850 Highway 74 West, Suite 135 in Indian Trail.

He felt people in the area needed a dentist office nearby, and he always wanted to open a dental office of his own, Ernst said.

He has been in the dental business about 10 years and previously worked as an associate dentist in different offices.

"I had a certain vision of a practice that was just how I wanted it, and I hadn't seen it in any other practices, so the best way to do it was to do it from the ground up," he said in reference to why he wanted to open his own dental office.

A lot of people are scared of going to the dentist and the dental procedures that they go through. With his



Dr. Henry Ernst, who recently opened Pleasant Plains Dental in Indian Trail, poses inside one of the procedure rooms in the new business. One of his goals is to create a relaxing environment for patients with the new dental office.

practice, he wanted to create a more relaxing environment. For instance, when you enter Pleasant Plains Dental, there are soft comfortable chairs instead of plastic ones, an area where people can get coffee and watch TV while they wait, computers where children can play video

games as they wait, and adults can use the Internet. He wanted to make it feel somewhat homelike when people come in, Ernst said.

"We try to create an atmosphere that's more relaxing," he said.

At the dental office, they treat people of all ages for a variety of different dental-related

procedures. To help make visiting the office even more convenient for patients, they are open on Saturdays and are available for after-hours emergency calls.

Since opening, he has been able to sign up a number of new patients, and news about his new office

opening appears to be spreading rapidly in the community, he said.

"It's been better than I ever expected," he said in reference to the attention the business has gotten so far.

In the first month that Pleasant Plains Dental opened, they had 83 new patients. As of a couple of

weeks ago, they were quickly approaching 100 patients, which is pretty good for a new dental practice, he said.

Pleasant Plains Dental is regularly open Monday-Thursday from 7 a.m.- 8 p.m., Friday from 7 a.m.- 5 p.m. and Saturdays from 8 a.m.- 2 p.m.

For more information about the new business visit www.PleasantPlainsDental.com or call 704-815-6506.

Other Business News

What: Blue Cross and Blue Shield of North Carolina (BCBSNC) is hosting a series of open enrollment events to provide the community with information about the Affordable Care Act. The events are open to the public and will give residents an opportunity to ask questions, seek advice, learn about subsidy eligibility and enroll in a health insurance plan for 2015. All residents with questions about the ACA or re-enrolling in a health insurance plan are encouraged to attend.

When: Dec. 21, 2014, from noon to 6 p.m.

Where: WOW Supermarket, 1230 W Roosevelt, Monroe, NC 28110

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